

INTERPRETING INFOGRAPHICS WORKSHEET

Name:

Date:

Infographics visually display information to make it easier to understand, to tell a story, or to make a compelling case. Answer these questions about the infographic to help figure out what the image is telling you:

1. First impression: What is the first thing that catches your eye? What might this tell you about what you are looking at?

2. Title: What is the title? Does that reinforce your thoughts regarding what you thought this was about, or change them?

3. The story: What is the story that the infographic is trying to tell? Is it just a visualization, does it show change over time, is it comparing and contrasting?

4. Patterns: What are the patterns and connections visible in the infographic?



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5. Numbers: What is the quantitative information presented in the infographic? What does it tell you?

6. Data: What is the data source? Use your claim testers to determine if this data source is valid and trustworthy.

7. Audience: Why do you think the author(s) chose to present the information in this way? Who is their audience?

8. Summarize: Summarize the infographic in a few sentences. What is the gist of the infographic and the most important take away points?

